

MKC AGENCY

CASE STUDY: HOW JK TECH BOOSTED REVENUE BY \$1 MILLION WITH MKC AGENCY'S LEAD GENERATION



Client Background:

JK Tech, an MSP specializing in legal and construction clients, faced declining revenue and fierce competition. They struggled with ineffective marketing and a lack of clear messaging.



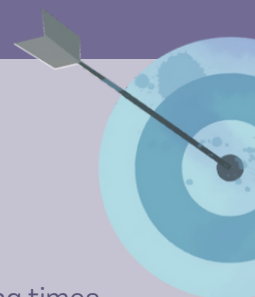
Solution:

MKC Agency stepped in with a comprehensive strategy. We:

- Conducted in-depth research to create detailed buyer personas and unique value propositions.
- Implemented GlassHive and HubSpot for CRM and sales sequences.
- Provided expert SDR training, leading to quick meeting setups.

Results:

- A staggering \$1 million revenue increase in just 18 months.
- Improved productivity and significant cost savings.
- Exceptional ongoing support, including personal assistance from Megan Killion during challenging times.



CLIENT TESTIMONIAL:

"Working with MKC Agency was a game-changer for JK Tech. Their understanding of our challenges and their customized lead generation strategies were spot-on. The results were phenomenal – a \$1 million revenue increase in 18 months. Their empathetic approach and consistent support were invaluable. MKC is more than an agency; they are a crucial part of our ongoing success."



Eileen Byrne
Owner, JK Tech



Conclusion:

JK Tech's success story with MKC Agency illustrates the power of targeted, empathetic, and expert lead generation. Ready to transform your MSP's lead generation?

Contact MKC Agency today.



Get Started with MKC Agency

Ready to elevate your MSP or Telco to new heights? Let's discuss your growth goals and how our tailored packages can be the catalyst. Reach out to us today!

Contact MKC Agency at:

407-706-4700

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